

SUMMARY

Product Design / UX leader with 15+ years across enterprise, startups, and agencies. I lead multi-team design orgs delivering workflow-heavy B2B platforms, design systems, and modernization programs. Strengths: portfolio UX strategy, operating models that scale (intake / discovery / delivery), executive stakeholder alignment, and hands-on direction from concept through build.

EDUCATION

Art Institute of Pittsburgh
Pittsburgh, PA
Bachelor of Web Design; Jun 2008

SKILLS

Leadership

Team leadership / UX strategy / Stakeholder alignment / Hiring & mentorship / Design ops

Product

Workflow design / Design systems / Information architecture / Prototyping / Usability testing

Tools

Figma / Jira / Adobe CC

Front-end

HTML/CSS/JS / TypeScript / Angular

EXPERIENCE

PNC Bank / UX Manager

Pittsburgh, PA / May 2019 - Present

- Lead a 7-designer team supporting 25+ product crews across enterprise corporate banking platform; drive roadmap alignment and quality standards.
- Set portfolio UX direction: Defined shared experience principles and interaction standards across major platform areas (navigation, dashboards, approvals, reporting), improving consistency and speed across 25+ product crews.
- Established UX operating model (intake/triage, Definition of ready, journey mapping) that improved throughput and reduced late-stage rework; cut review cycles from ~4–6 rounds to ~2 and reduced rework by ~30%.
- Own design system governance and adoption; reduced UI variance by standardizing patterns across workflows (navigation, dashboards, approvals, reporting).
- Partner with Product + Engineering to modernize complex workflows: concept / specs / build support; deliver reusable components and implementation-ready guidance.

Howl / Lead Product Designer

New York, NY / September 2017 - April 2019

- Owned end-to-end product design from discovery to launch for a neighborhood community app.
- Planned and ran research/testing to shape personas, flows, and prioritized improvements.
- Prototyped and shipped features through close design–dev execution (specs + front-end contribution).
- Defined a cohesive design language and interaction patterns to standardize the experience.

CEI / Lead UX Designer

Pittsburgh, PA / March 2017 - September 2017

- Led client engagements from discovery to flows/IA to wireframes/prototypes and validated design.
- Facilitated stakeholder workshops and translated requirements into clear user journeys.
- Delivered build-ready specs and partnered with dev teams to ensure implementation quality.

Sewnr / Lead Product Designer / Co-Founder

Pittsburgh, PA / September 2016 - March 2017

- Co-founded and led UX vision for startup: product strategy, IA, user flows, prototyping, and UI direction.
- Ran user discovery to define MVP scope and prioritize features based on user needs.
- Built the brand/design language and ensured cohesion across touchpoints.

Thermo Fisher Scientific / Senior UX Designer

Pittsburgh, PA / May 2015 - September 2016

- Lead UX for FischerSci.com, a high traffic e-commerce platform, balancing usability and business needs
- Introduced lean UX practices to speed iteration and cross-functional alignment
- Initiated a pattern library to standardize UI and improve consistency across teams.

UPMC / UX Designer

Pittsburgh, PA / September 2013 - April 2015

- Designed responsive web/mobile experiences; produced flows, wireframes, and prototypes.
- Supported research/testing to validate designs and drive iterative improvements.
- Helped define navigation/IA models and facilitated stakeholder reviews to align direction.

Truefit / UX Designer

Pittsburgh, PA / October 2012 - June 2013

- Delivered UX/UI for multiple client apps; journeys, flows, prototypes and high-fidelity designs.
- Supported workshops and stakeholder reviews; partnered with UX leadership on strategy activities.
- Contributed to agency website redesign to improve clarity, content structure, and presentation.

Earlier Experiences / Web Designer

Pittsburgh, PA / 2008-2012

- Forms + Surfaces / Giant Eagle / American Eagle / PMI / Brunner / Matchpoint